

California Gold Rush



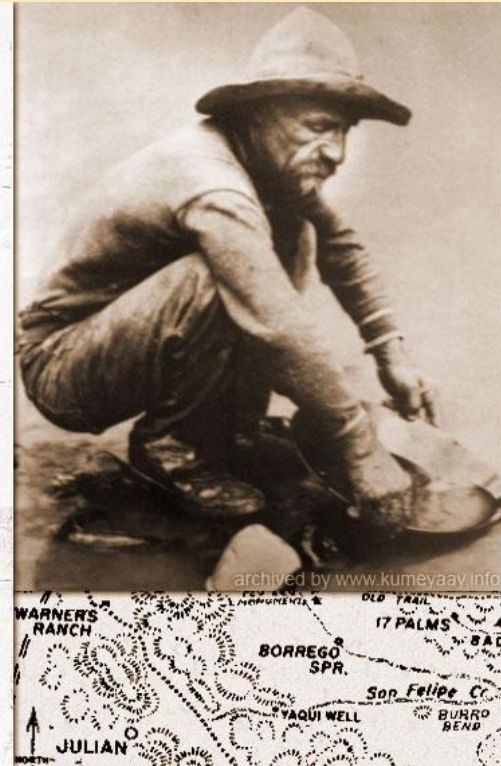
Where? When?

- The Gold rush began in 1848 when James Wilson Marshall found flakes of gold in Sacramento Valley while working on building Sutter's Mill.
- It ended in 1855 because the gold disappeared but the people kept coming and mining but not finding much because it was harder to reach and they didn't have the tools



Propaganda

- The gold rush brought roughly 300,000 people to California in search of gold.
- Sutter and Marshall tried to keep their discovery under wraps but a newspaper reported about it.

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Levi's

- Levi Strauss, the founder of Levi's[®], traveled to San Francisco in 1853 after he heard about the gold rush.
- When Levi got to San Francisco a man complained to him about his pants ripping. This led Levi to create his own.
- After a couple tries he made the first denim pants.



The '49ers

- “‘49ers” was the name given to all the people who migrated to California in search of gold during this time, mainly the men who migrated there during 1849.
- Before 1849 the population of California was about 20,000 people. By the end of 1849 the population had grown to 100,000.

End of the Gold Rush

In the end between 1848 and 1855 they collected around 110 million dollars in gold. but the reason the rush ended was they got all that was easy and then it was harder to get. And it drew in 380,000 people and they started families that's why california is one of the most popular states now.